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**Equilibrium Honored as Best for the World,
Creating Positive Impact for Workers, Environment, Community**

Evaluated by Comprehensive B Impact Assessment

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Equilibrium Capital Group has been recognized as one of the Best for the World Companies in 2017.

The recognition identifies companies based on an independent, comprehensive assessment administered by the nonprofit B Lab, which seeks to identify businesses that create extraordinary positive impact. Honorees are featured on B the Change, the digital Medium publication produced by B Lab, at <http://www.bthechange.com>.

Equilibrium is honored as one of the Best for the World Overall, which includes only businesses that earned scores in the top 10 percent of more than 2,100 Certified B Corporations across all categories on the B Impact Assessment. The Overall list honors just 176 companies, and includes honorees from 75 different industries and 25 countries. Equilibrium is recognized separately also in the Best for the World: Changemakers, Best for the Long Term, and Best for Customers categories.

In 2017 only 6 out of more than 2100 Certified B-Corps worldwide were simultaneously recognized as Overall honorees and in the Long Term, Customers, and Changemakers categories.

“It is particularly humbling to find that holding ourselves accountable to the highest international standard has helped us build a company that ranks among the best in the world,” said David YP Chen, Equilibrium’s executive chair. He continued:

“We work every day to make sure our institutional real assets investment products will create **great returns from positive impact**. The major investors who have to date committed over \$1.9 billion to our sustainable real assets strategies count on this.

“Our investors understand that our benefit company status, which allows and requires us to pay attention to the wellbeing of all stakeholders, helps us earn the trust of the employees, suppliers, customers and community partners who put our investors’ resources to work delivering more resilient and healthy families, neighborhoods, communities, and ecosystems. By doing so, our

benefit company status supports our ability to deliver sustainability: Long term. Resilience. Integration. Scale. People-focused.

“We thank the people of B-Labs for the recognition, and for accepting and meeting the challenge of creating the benefit company way of doing things.”

“Companies like Equilibrium exemplify what it means for a business to be a good citizen,” says Jay Coen Gilbert, co-founder of B Lab. “We’re proud to recognize their achievement. Best for the World is the only list of businesses making the greatest positive impact that uses comprehensive, comparable, third-party-validated data about a company’s social and environmental performance.”

A total of 846 Certified B Corporations earned 2017 Best for the World honors on at least one of the lists, with 176 earning overall honors. Honorees besides Equilibrium include **Patagonia; Seventh Generation; National Co+op Grocers; Albina Community Bank, and Business Development Bank of Canada.** Forty-eight countries are represented on the lists. The selection criteria for Best for the World honorees are available at <http://bit.ly/29ZYRSp>.

Today there are more than 2,100 Certified B Corporations across more than 130 industries and 50 countries, unified by one common goal: to redefine success in business. Any company can measure and manage social and environmental performance at <http://bimpactassessment.net>.

Equilibrium innovates and manages sustainability-driven real asset investment strategies and products for institutional investors. Sustainability as the strategic long-term, resilient, integrated management of resources in people-centered ways that recognize global scale. Sustainability drives economic value, portfolio advantage, alpha returns, and intentional positive impact on our environment and communities.

Each of Equilibrium’s real assets investment strategies and portfolios builds on the macro-trends and economic advantages of sustainability, in one of three sectors: Agriculture and Food, Renewable Resources, and Sustainable Real Estate. We construct teams to combine the asset management capability of sophisticated investment managers with the on-the-ground experience of world-class operators. We believe long term, the sustainability-focused investment manager-operator teaming in real assets, delivers resilient returns that offer superior risk management.

Equilibrium serves institutional investors globally from its offices in San Francisco, Portland OR, and London, through four functions: innovating unique investment products; to managing and operating portfolios of productive real assets, administering and structuring our portfolio to

deliver transparency and value, and raising and scaling capital from institutional investors,

For more on Equilibrium, visit www.eq-cap.com.

B Lab is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies will compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term.

B Lab drives this systemic change by: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing benefit corporation legislation to give business leaders the freedom to create value for society as well as shareholders; 3) helping businesses measure, compare and improve their social and environmental performance with the free B Impact Assessment; 4) driving capital to impact investments through use of its B Analytics and GIIRS Ratings platform.

For more information, visit <http://www.bcorporation.net>.

B the Change is a Medium publication, produced by B Lab in collaboration with the community of Certified B Corps and the movement of people using business as a force for good.

B the Change exists to inform and inspire people who have a passion for using business as a force for good in the world. Because we believe that storytelling is an essential element in the transformation of business and society, we commit ourselves to telling the most compelling stories possible to the largest audiences possible to propel the movement of business toward its destiny as a powerful force for good. We want to dramatically broaden and deepen engagement with entrepreneurs, managers, employees, investors and citizens in one of the most important discussions of our time.

Read all B the Change stories at <http://www.bthechange.com>.